



Program - Expo Ciruelas Secas 2025

8:30	Protocol welcome
9:30	BLOCK 1
9:30	Sustainable path in the prunes industry Pedro Acuña Gutierrez, Agricultural expert with MBA. Director of Chileprunes
9:45	Step Forward Sebastián Valdés - Business Administrator, Business Director
10:15	How to achieve a final product that conquers markets Claudia Pinochet - Agricultural expert, quality advisor in agroindustry, Director Talagante - SNAEDUCA
10:45	Coffee break/ Coffee in sponsorship area
11:15	BLOCK 2
11:15	Promotion of prunes in India Sumit Saran - SS associates
11:45	Analysis and Perspectives of the Fresh Business Ricardo González - Frusan Producer Manager
12:15	Innovate with high impact on the growth and profitability of our companies Iván Vera - Founder and President of INNSPIRAL, Mágico, Turingo
12:45 pm	Brunch / in sponsors area
1:45 pm	BLOCK 3
1:45 pm	Productive analysis of the season Juan Pablo Sotomayor- Agricultural expert Production Manager of Frutexsa
2:15 pm	New concepts in plum nutrition to increase productivity sustainably Hugo González - Agronomist. D'Agén Plum Specialist Advisor, Plant Nutrition
2:45 pm	Innovative solutions for efficient and sustainable agriculture María Carolina Orellana - Marketing & AgTech Technical Support, Summit Agro Chile SpA Claudio Valdés - Agricultural expert, assistant manager Agritech y Seipro
3:30 pm	Trends in destination markets Pedro Pablo Díaz - Chileprunes president
4:00 pm	Discussion Table Closing words